

24 September 1957

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Chief

London Bureau, FBIS  
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#1 Grosvenor Square  
London W. 1, England

Dear Andy:

SUBJECT: Soviet Logographs

We intend to publish a new logograph book soon but before doing so would like to have the comments and concurrence of HBC on the system we have used in setting up the Soviet logographs. The basic construction of these logographs is shown below, accompanied by examples - this seems simpler than to send you the entire list of logographs for review. It is largely the same as established usage, but we hope more consistent through application of these patterns.

1. Soviet International Services. Logographs use three forms:  
(a) Moscow in (language) to (beam) where necessary to closely define target, for example Moscow, in German to Germany; and Moscow, in German to Austria.  
(b) In other cases Moscow, (service) in (language); for example Moscow, South Asian Service in (English, Hindi, Urdu, Bengali or Pashtu).  
(c) If the program is rebroadcast by a Satellite transmitter for its home audience the logo is Moscow, (service) (via Satellite transmitter) in (language); for example Moscow, Soviet European Service (via Sofia) in Bulgarian.
2. There is no change in the present Soviet Home Service logographs.
3. Regional Services. For Republic, ASSR, Autonomous Oblast and National Okrug regional services the following form is used: (city), (name of area) Regional Service (via transmitter, where necessary) in (language). Examples of each are: Kiev, Ukrainian Regional Service in Ukrainian; Kazan, Tatar Regional Service in Tatar; Kyzyl, Tuva Regional Service (via Krasnoyarsk) in Russian; and Anadyr, Chukotka Regional Service in Russian. For Krai and Oblast Regional Services the same basic form is used except the word "Krai" or "Oblast" is inserted and the name of the Krai or Oblast is not repeated if it is identical with the name of the city. Examples of Krai logos are: Vladivostok, Primorskiy Krai Regional Service in Russian and Khabarovsk, Krai Regional

Service in Russian. Examples of Oblast logos are: Blagoveshchensk, Amur Oblast Regional Service in Russian and Belgorod, Oblast Regional Service (via Kharkov) in Russian.

4. Regional Dictation Services. For these services the following form is used: (city), (press agency name, if known), Dictation in (language) to (target). Examples are: Alma Ata, KAZTAG, Dictation in Kazakh to Regional Newspapers; and Kazan, Dictation in Tatar to Rayon Newspapers.
5. Press Services. Tass and Soviet Information Bureau logographs are not changed. The following form is used for press to ships: (city), (publication name, if known), Maritime Press Service in Russian code. Examples are: Odessa, SEAMAN, Maritime Press Service in Russian code and Murmansk, Maritime Press Service in Russian code. In most cases the name of the publication adds no significant information to the logo and might be dispensed with; an exception to this might be Izmail's "Danube Riverman."

We shall appreciate receiving EBC's comment as soon as possible so that we may get this much-needed publication revision in the hands of field personnel.

FOR THE ACTING CHIEF, FBIS



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